

WHITE PAPER

# Build vs. Buy?

## Six Questions to Consider when Evaluating Clinical Diagnostics Informatics Solutions

DNA**nexus**<sup>®</sup>



# Contents

<b>Introduction</b>	<b>01</b>
<b>Build or Buy?</b>	<b>02</b>
<b>Six Keys to Success</b>	<b>03</b>
<b>1. Scalability</b>	<b>04</b>
<b>2. Improving Sample Turnaround Time</b>	<b>05</b>
<b>3. Quality, Security &amp; Compliance</b>	<b>07</b>
<b>4. Expanding Globally</b>	<b>08</b>
<b>5. Flexibility &amp; Extensibility</b>	<b>10</b>
<b>6. Operations &amp; Support Impact</b>	<b>11</b>
<b>Future Proofing Your Investment</b>	<b>12</b>
<b>Conclusion: Build or Buy?</b>	<b>13</b>
<b>Key Takeaways</b>	<b>14</b>
<b>About DNAnexus</b>	<b>15</b>

# Introduction

*NGS data analysis management systems are the backbone of your dry lab, providing vital functionality for day-to-day workings of your business delivery. As a result, decisions about the tools to invest in can have far-reaching implications.*

# Build or Buy?

Your lab has adopted the latest next-generation sequencing (NGS) technology and is on the cutting edge of clinical diagnostics. But the challenge is a deluge of data and the additional security and compliance considerations that come with it.

You may be deciding whether to improve, augment or entirely replace your existing systems. There are advantages and disadvantages to these approaches. Whichever you are considering, start with an evaluation of where you are today.

**Should you improve, augment or entirely replace your existing systems?**



# 6 key success criteria that all lab leaders should evaluate as they plan for future growth:

**01** Is the system scalable?

**02** Can I improve my sample  
turnaround time?

**03** How does the system  
handle quality, security  
& compliance?

**04** Can I expand globally?

**05** Will I have the flexibility  
& extensibility I need?

**06** How will this impact  
my operations &  
support needs?

# 1 Is the System Scalable?

## Feeling like a victim of your own success?

With the growth in genomic testing, many diagnostic providers find that their data management and analysis system was originally designed for a much lower volume of tests than they currently require. As demand and scale increases, complexity increases.

***As demand & scale increases, complexity increases.*** ”

Existing systems experience unplanned downtime, difficulty deploying new pipelines, and challenges in finding and accessing data. Systemic issues that were once hidden start appearing and the system begins to fail, which bottlenecks future growth.

## You need a long-term solution

that can scale with the increases in your computational and storage demands, as well as changes in lab and analysis workflows.

If you experience a steep increase in workload you want a reliable system that is prepared to grow alongside you.

## Cloud architectures provide scalability.

A cloud platform has the ability to auto-provision new workers as demand increases, which prevents production delays. However, most DIY cloud implementations don't parallelize easily. On a well designed platform, you can run hundreds of assays in parallel, the overall execution time is slightly more than the timing of a single run.

***DIY cloud implementations may not parallelize easily.*** “

## Tracking and finding samples is crucial to running a lab.

As data comes off the sequencer, you want to continue to track the sample through the dry lab. Applying metadata to your files is a key strategy to aid in data retrieval. Your informatics solution needs to be able to easily label data both for future retrieval and for traceability. A good system will have tools for easily automating the application of metadata to samples.

# 2 Can I Improve My Sample Turnaround Time?

## You can't afford to put turnaround times at risk.

With patients' health on the line and your business service-level agreements, you can't afford to put turnaround times at risk. Your future growth also depends on being able to process more samples. To do this efficiently, you need to optimize your informatics pipeline, and minimize unplanned downtime. Many homegrown solutions suffer from long processing queues, excessive compute times, and recurring downtime.

## Get the best mileage out of your analysis pipeline.

Look for experts with experience in optimizing both the analysis steps and the computational backplane that the pipeline runs on. Benchmark your current analysis time to monitor your gains in efficiency.

More advanced pipelines can benefit from running each segment on the most appropriate computational server instance. By doing that, you not only improve performance, but you can also lower costs.

***Many homegrown solutions suffer from long processing queues, excessive compute times, and recurring downtime.***

”

# 2 Can I Improve My Sample Turnaround Time?

## Case Study: Leading Molecular Diagnostic Company

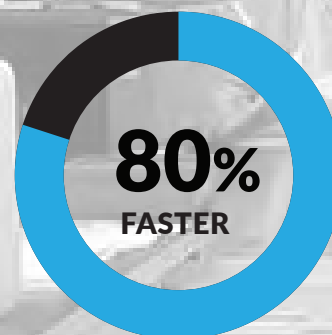
### The Challenge

Designing a new or updated pipeline is an iterative process that involves running and re-running variations of the improved pipeline and validating the output results. To do this, labs need to re-test known samples in the newer pipelines. This is often quite time consuming and can also incur compute expenses, causing a longer time before a pipeline is ready for production.

### The Solution

This company leveraged a suite of features in **DNAnexus Titan** to address this challenge. On DNAnexus Titan, they were able to run their newly created R&D pipelines in the same environment as their production data. This allowed the R&D team to easily access the data from production. In running the test pipelines, **DNAnexus Titan's Smart Reuse** feature leveraged previous outputs for stages that do not have upstream modifications, instead of running from scratch. This lowered the total development time to the amount of time it takes to develop and run only the part of the pipeline that was modified.

This Customer's move to DNAnexus Titan resulted in increased efficiencies.

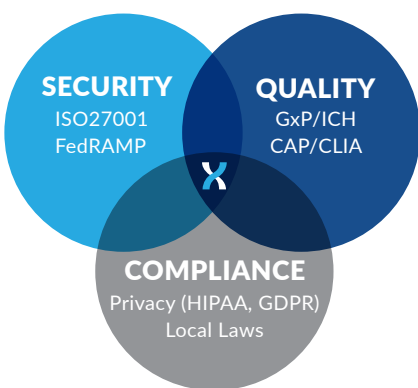




# 3 How Does the System Handle Quality, Security & Compliance?

## Three Critical Dimensions

There is ever increasing regulatory, security and industry expectations that a clinical diagnostic company must contend with. There are three critical dimensions to examine in an informatics platform: Security, Privacy and Quality.



## DNAnexus® Ecosystem

Each of these dimensions are interdependent, and while their importance may vary depending on the specific use cases, each dimension is critical to sustain reproducible science.

## A “Future Proof” System

When comparing the Security, Compliance, and Quality requirements of a “future-proof” system, almost all depend upon robust authentication and authorization; track-and-trace functionality of people, objects, data and information; clear data and object governance; and much more.

## DIY System Management

Managing do-it-yourself systems increases the burden on your staff because it takes time and expertise to build compliant processes that are auditable and reproducible while protecting security and privacy. Depending on the regions in which you do business, you’ll be subject to a different set of certifications and regulations. Common ones that diagnostic companies are concerned with in the US are HIPAA, CAP/CLIA, 21 CFR § 11. In Europe, there is GDPR and IVDR (coming in 2022).

While many cloud providers offer some of these, building a compliant system on top of a horizontal cloud-provider still requires work and expertise to meet these requirements. Many diagnostic labs opt to work with companies such as DNAnexus, who have purpose-built genomics cloud infrastructure that meets all these requirements out-of-the-box and more.

***Quality, Security, and Compliance are required for reproducible science.***



# 4 Can I Expand Globally?

## Expand Your Footprint & Protect Your IP

As your business grows, you may need the capability to expand to multiple locations in one country, or around the world. When you are managing multiple sites, you need to be able to ensure quality and uniformity across the locations, adhere to data sovereignty requirements while protecting your intellectual property (IP). Many diagnostic labs find that their home-grown solutions hamper this growth.

Managing IT data process architecture and local compliance requirements is difficult on your own.

Look for solutions that allow you to easily bring up new sites while standardizing your pipelines and workflows to ensure consistency. You'll want to make sure you know what pipeline version is being run, regardless of which site it's running in. To protect your pipeline IP if you expand into certain geographies, look for experienced professionals who have solved those challenges for other customers.

***Managing IT data process architecture and local compliance requirements is difficult on your own.*** ”

# 4 Can I Expand Globally?

## Case Study: Noninvasive Prenatal Testing Company

### Future-Proofing Their Investment

When this leading genetic testing company decided to go global, the DNAnexus Platform enabled them to easily navigate EU as well as FDA regulations. It includes tools that ensure compliance with all industry-specific certifications and regulations, including HIPAA, CAP/CLIA, FedRAMP, GxP, ISO27001, and GDPR. These are continually updated to stay in line with new regulations, future-proofing the company's investment.

**The DNAnexus Platform** also comes pre-built with features that enable transparency and accountability by tracking access and interactions with data and tools across the customer's global network. DNAnexus achieves compliance with current and future regulations, standards and industry frameworks to understand the overlap of control points, the congruence of security, privacy, and quality design principles, and continuous monitoring of compliance to provide robust "guard rails" for scientists.



# 5 Will I Have the Flexibility & Extensibility I Need?

## Focus On What Matters Most

Improving the informatics portion of your overall turn-around-time can be achieved through automation. You want to remove all manual steps and quickly move data off the sequencer and through your analysis pipeline. A good solution will automate the uploading of data from the sequencer to the informatics platform, perform necessary QC steps and run analyses, all without human intervention. Working with an established informatics platform provider allows your team to focus on what matters most: the science.

While some NGS informatics solutions offer integrations, they can often be too rigid when it comes to the analytic offerings. If you're accustomed to building and hosting your own analyses, then you'll want an easy way to port them to an NGS platform. Look for systems that have an open API and SDK, as well as support industry standards like Docker, CWL or WDL, that will give your pipelines portability. Flexible solutions like DNAnexus Titan include all of this as well as a development workstation in the cloud where your bioinformaticians can work close to the data while refining your application, simulating your local development environment.



# 6 How Will This Impact My Operations & Support Needs?

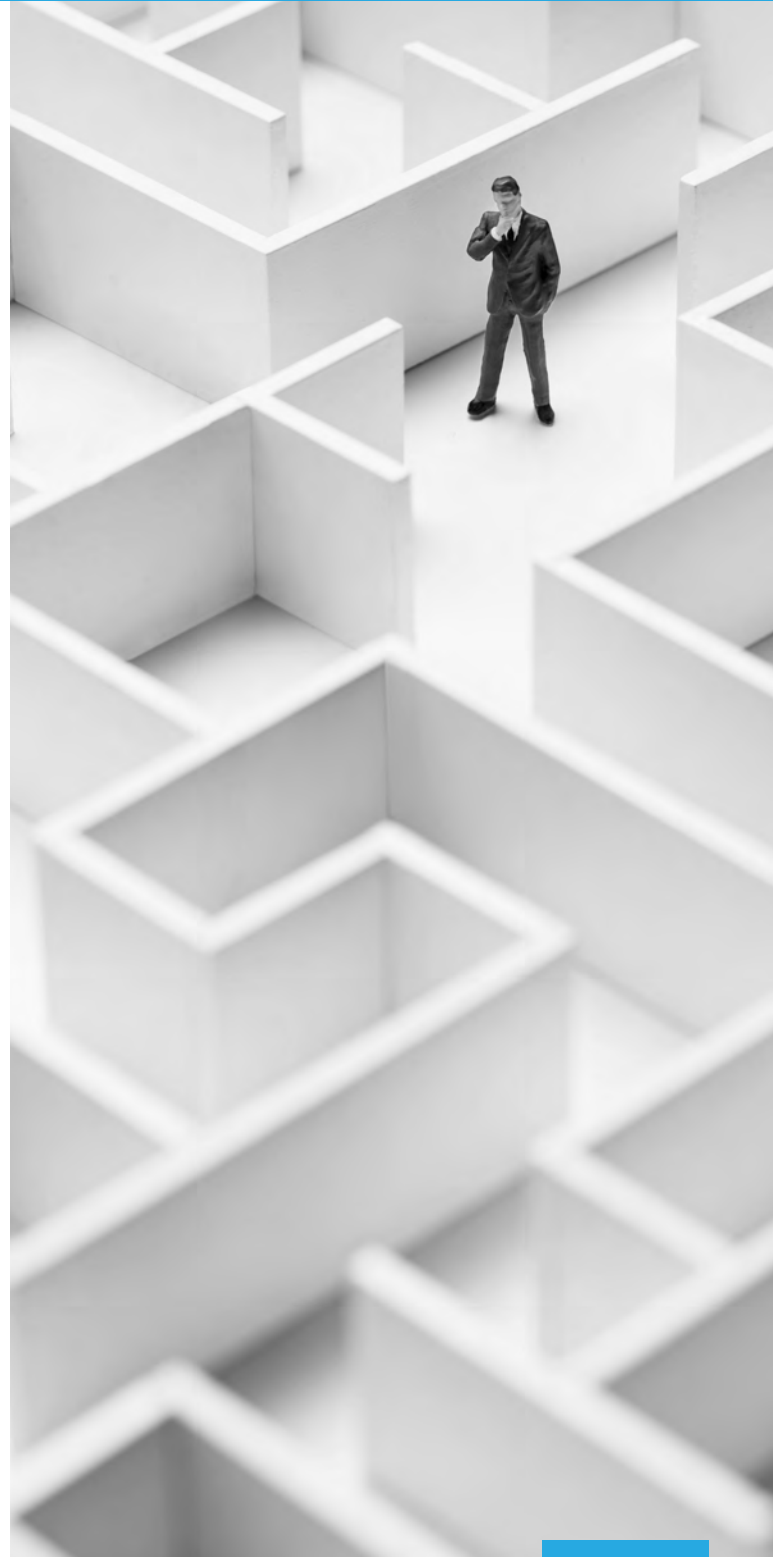
## Building a Dedicated Informatics System

Building a dedicated informatics system might seem like a straightforward task. Yet when you consider the significant investment of time, money and human resources, it may not be the right tradeoff. Pain and financial burden comes with maintaining, scaling, and supporting the system.

***Pain and financial burden comes with maintaining, scaling, and supporting the system.***

”

Software maintenance and technical support is a continuous commitment. You have to keep the platform up to date with ever-changing security and compliance regulations, software patches and technology updates, all of which becomes added work for your existing staff and often an endless resource drain. These challenges can have a real cost to your business in terms of needing to hire additional headcount to manage operations, unplanned system downtime, extended turnaround times, and delays in getting new offerings to market.



# Future-Proof Your Investment

## Get Ahead of Innovation

You don't want to trail innovation, with insufficient time and focus to build a solution that incorporates all the latest technological advances and miss out on must-haves and latest developments in cloud computing, analytics, knowledge management or rich visualization. Compare this with a pre-built NGS genomics platform. By not needing to spend your resources creating your own environment, your teams can focus on what they do best (test development and delivery of results) while leveraging the expertise of commercial companies' cloud engineers to optimize and customize the solutions.

With an outside vendor comes engineering excellence that offers tailored solutions. They also bring with them a high degree of industry know-how, along with the experience gained from

offering solutions to similar organizations. Additionally, a good vendor will provide 24x7 technical support, training, clear SLAs, and have system uptime above 99%.

As opposed to the common notion that buying a solution is more expensive than building it, in the long term, the total cost of execution and ownership, when factoring in the maintenance costs, can turn out to be much lower than building a system internally. Most times, the commercially available solution will have a vastly lower total cost of ownership, not even considering the opportunity cost of the resources that could have been directed at other priorities, rather than building and maintaining a custom software application.

# Conclusion: Build or Buy?

## Building

Companies that choose to build their own infrastructure generally do so because they think it will be faster, cheaper, and better customized to their specific needs. While this can be true for smaller, ad hoc systems, if you plan to scale and expand your test portfolio, the time, effort and expense of building and maintaining the system to support complex applications far exceeds these projected benefits. As technology advances, cloud-based genomics platforms must evolve and be highly configurable in terms of workflow, integrations, and extensibility.

## Buying

But why not get the best of both worlds? Buy a platform that lets you build upon it. A purpose-built NGS platform can save valuable time and resources as well as provide the flexibility to scale up your business while ensuring regulatory compliance and reproducibility. Advanced tooling allows you to build your new pipelines and new offerings quickly, so your bioinformatics team can keep innovating without the need to also build the underlying system. Reputable genomics cloud vendors like DNAnexus can provide additional benefits through platforms designed to simplify, enrich and secure your cloud experience.

*Where is Your Lab on the  
Build vs. Buy Deliberation?*

“



# Key Takeaways

## Do-It-Yourself Pitfalls

---

- ▶ **Unplanned erratic downtimes, long processing queues & excessive compute time, leading to unreliable turnaround times**
- ▶ **Burden on internal staff to build and maintain regulatory compliant and auditable processes**
- ▶ **Inability to expand service to new sites, limiting growth**  
**Hidden costs of infrastructure maintenance and technical support**

## Benefits of an Enterprise Informatics Solution

---

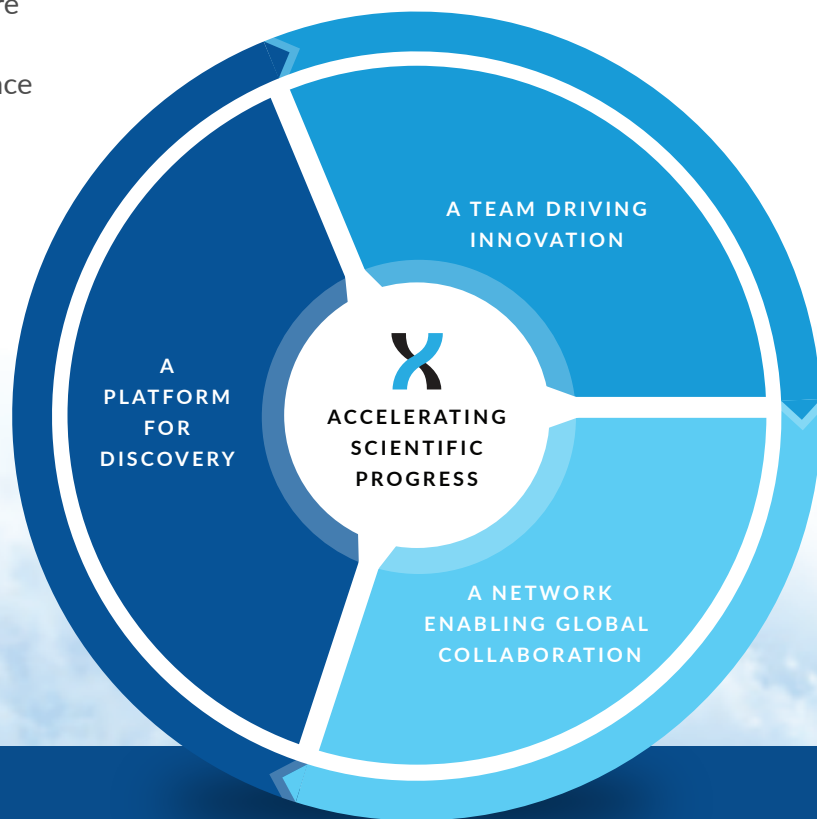
- ▶ **End-to-end process from data upload from sequencer to informatics platform through QC & analyses**
- ▶ **Pre-built with features that enable tracking of access and interactions with data and tools**
- ▶ **Continually updated security measures for compliance with ever-changing regulations**
- ▶ **Scalability of cloud architecture for local & global expansion**



# About DNAnexus®

DNAnexus® has built the world's most secure cloud platform and global network for scientific collaboration and accelerated discovery. We embrace challenges and partnership to tackle many exciting opportunities in human health.

We are scientists, engineers, cloud experts, compliance specialists, and thought leaders dedicated to the acceleration of scientific discovery. The work we do enables the most important breakthroughs in health science, the development of life-saving cures, and access to critical data needed for new discovery.



## Dedicated to Enabling Your Success.

Start the process with a brief scientific consultation to determine how we can help.

Contact us at: [info@dnanexus.com](mailto:info@dnanexus.com)

For more information about DNAnexus solutions, visit  
[www.dnanexus.com/use-cases/clinical-diagnostics](http://www.dnanexus.com/use-cases/clinical-diagnostics)  
[www.dnanexus.com/product-overview/titan](http://www.dnanexus.com/product-overview/titan)